

Frequently Used Business Information Sources

Databases at NJIT

- Business Source Premier
- Lexis-Nexis
- Scopus
- Reference USA / CorpTech
- Frost & Sullivan
- Gartner

Databases at Rutgers

(no remote login—go to [Dana Library](#))

- Factiva
- Mergent Online
- Business & Industry + Tablebase
- D&B Key Business Ratios
- Investext Plus
- Marketline

Company Information

Directories, Profiles, and Performance data

Reference USA

Lists companies, size, parent, locations, ticker, etc.
Includes Corp/Tech high-tech companies. (library database)

Business Source Premier

Select Company Profiles Tab to find *Datamonitor Reports* on companies including company histories, competitors, and SWOT analyses and more. Also search for company, product, market info, and news. (library database)

Lexis-Nexis

Select the Business tab for *Company Profiles* (formerly Hoover's). Also search for company, product, industry news and info. (library database)

Scopus

Scopus provides indexing and abstracting of and citation linking to research literature in many fields (sciences, social sciences, business, and medicine). (library database)

Mergent Online (formerly *Moody's Manuals*) (at Rutgers only)

Directory covers over 22,000 US and foreign public companies. Company comparisons and industry analysis possible. (library database)

SEC Filings

Securities & Exchange Commission documents required by the US government agency regulating the sale of stock of public companies. <http://www.sec.gov/edgar.shtml> (us govt website)

Web Search

Explore company websites thoroughly. Try Google alternatives like Clusty.com or IxQuick.com. Also get ideas from the commercial business portals www.ceoexpress.com and www.bizlink.org.

More Industry and Market Information

- Standard & Poor's Industry Surveys** Excellent summaries of major industries. Books are behind the reference desk. REF HF 5681.R25
- Business Source Premier** Search by keyword and select Market Research Reports among results listed. (library database)
- D & B Key Business Ratios**
(at Rutgers only) Covers critical areas of business performance -- solvency, efficiency, and profitability -- of public and private companies, broken down by Standard Industrial Classification (SIC) code. Measures the relationship between financial values in a company's balance sheet and income statement. Allow users to determine prevailing median values of more than a dozen corporate performance measures in hundreds of industry sectors, depending on the asset size of the organization. (library database)
- Almanac of Business & Industrial Financial Ratios 2005**
(at Rutgers only) Book (at Dana Library REF HF 5681.R25 A45)
- Business and Industry**
(at Rutgers only) A multi-industry business database with a global focus on company, product, and industry information. (Library database) Use *Tablebase* database for tabularized data. (library database)
- Global Financial Database**
(at Rutgers only) Downloadable global historical and current financial and economic data. (library database)

Packaged Business Research Report Services

- Frost & Sullivan** Market research reports cover: Aerospace & Defense. Automotive & Transportation, Chemicals, Materials & Foods, Consumer Products, Electronics and Security, Energy & Power Systems, Environment & Building Technologies, Healthcare, Industrial Automation, Information & Communication Technologies.--You may need librarian assistance to obtain full-text. (library database)
- Gartner** Statistics, forecasts, and market analysis of computer hardware and software, information technology services, communications and networks, and semiconductor design and devices. (library database)
- Business Insights**
(at Rutgers only) Strategic management and market analysis reports in Consumer Markets, Healthcare, Energy, Financial Services, and Technology. (library database)

Business Planning and Management

Conference Board
(at Rutgers only)

Management and analytical reports on topics and issues such as Business Ethics, Corporate Governance, Leadership, Outsourcing, and Strategic Management, published by the Conference Board as well as the Conference Board of Canada. (library database)

News, Reports, and Articles

Lexis-Nexis

Select the Business tab for **Company Profiles**. Also search for company, product, industry news and info. (library database)

Business Source Premier

Select Company Profiles Tab to find "**Datamonitor Reports**" on companies including company histories, competitors, and SWOT analyses and more. Also search for company, product, market info, and news. (library database)

Factiva

(at Rutgers only)

A vast archive of the world's most important publications, reports and news, focusing on business including the Wall Street Journal. (library database)

Investext Plus

(at Rutgers only)

Company and industry reports from investment analysts worldwide. (library database)

Academic Search Premier Database

A multi-disciplinary database designed specifically for academic institutions. (library database)

International Directory of Company Histories

Books are behind the reference desk: Ref HD 2721.163

Marketline

(at Rutgers only)

Industry, company, and country reports and data based on published research and primary and secondary data sources. (library database)

Books

NJIT Library Catalog

<http://librarius.njit.edu>

NJIT E-books

EBL book database <http://library.njit.edu/ebooks/>

Rutgers Library Catalog

IRIS Catalog – limit to Dana Library for direct borrowing
<http://www.libraries.rutgers.edu/rul/searchcatalogs.shtml>

Newark Public Library

<http://npl.org>

Worldcat

www.worldcat.org search libraries in N.J., U.S., and worldwide.

TO REQUEST information not found at NJIT, Rutgers Dana, or NPL use [Inter-Library Loan](http://library2.njit.edu/ill/ill-web/ill-login.cfm) (<http://library2.njit.edu/ill/ill-web/ill-login.cfm>) or contact the Librarian

Associations

Encyclopedia of Associations

Useful for locating trade, professional and non-profit associations that might have an interest in your topic. Then check their website for background info, statistics, etc. Books behind the reference desk REF AS 22 .E52

Trade Associations on the Net

Internet Public Library www.ipl.org/div/aon/

Government and International Sources

United States

www.usa.gov/

Bureau of Economic Analysis: www.bea.gov

Bureau of Labor Statistics: www.bls.gov

Commerce Dept www.commerce.gov

U.S. Census Bureau www.census.gov

Population Reference Bureau www.prb.org (DataFinder)

Copyright – Library of Congress, www.copyright.gov

Trademarks – US Patent Office, www.uspto.gov

Remember to check other agencies as relevant: EPA, OSHA, DOE, DOD, etc.

U.S. --SIC Codes and NAICS

Sometimes needed to search for industry-level data.

Standard Industrial Classification Codes

www.osha.gov/pls/imis/sicsearch.html

North American Industry Classification System

www.census.gov/epcd/www/naics.html

SIC-NAICS conversion tables

census.gov/epcd/www/naicstab.htm

New Jersey

Official website for the State of New Jersey –

www.state.nj.us

European Union

www.europa.eu/

OECD (Organisation for Economic Cooperation and Development)

www.oecd.org

World Bank

www.worldbank.org

International Monetary Fund

Downloadable worldwide timeseries data—economic and financial indicators, by country, region, etc. www.imf.org

EIU.com (Economist Intelligence Unit) (at Rutgers only)

Two series of annual country reports: Country Commerce and Country Finance, plus 9 regional newsletters on Africa, Asia, China, Eastern Europe, Europe, India, Latin America, Middle East, and Country Monitor.